

NETMEDS.COM: INDIA'S MOST CONVENIENT ONLINE PHARMACY

**Rajat Chaudhary, Heta Shah, Rutvi Patel, Debojyoti Basu, Kinsuk Sarker,
Dhruvi Pandit, Ravi Pandya and Prof. Dr. Dhrubo Jyoti Sen***

Shri Sarvajani Pharmacy College, Gujarat Technological University, Arvind Baug,
Mehsana-384001, Gujarat, India.

Article Received on
29 Sep 2015,

Revised on 22 Oct 2015,
Accepted on 15 Nov 2015

***Correspondence for
Author**

**Prof. Dr. Dhrubo Jyoti
Sen**

Shri Sarvajani Pharmacy
College, Gujarat
Technological University,
Arvind Baug, Mehana-
384001, Gujarat, India.

ABSTRACT

Netmeds.com, India Ki Pharmacy, is brought by the Dadha & Company – one of India's most trusted pharmacies, with over 100 years' experience in dispensing quality medicines. At netmeds.com, it is being helped to look after own health effortlessly as well as take care of loved ones wherever they may reside in India. It is most convenient to buy and send medicines from any corner of the country - with just a few clicks of the mouse. It offers fast online access to medicines with convenient home delivery by clicking at netmeds.com, wide range of prescription medicines and other health products conveniently available all across India. Even second and third tier cities and rural villages can now have access to the latest medicines. Since it also offers generic alternatives to most medicines, online buyers can expect significant savings.

KEYWORDS: Online pharmacy, Prescription drugs, Non prescription items, OTC products, Health products.

INTRODUCTION

NetMeds is an online pharmacy serving Indian consumers living in India and abroad. The pharmacy offers home delivery of both prescription and non-prescription medications.^[1]



Figure-1: Netmeds.com: Pradeep Dadha the founder of online pharmacy

Overview

Customers can place their order online and receive home delivery in India about two to four days later by India Post. For ease of ordering prescription drugs, consumers can take a photo of their prescription with their mobile phone and upload it to the pharmacy's website for processing. Pradeep Dadha, the pharmacy's founder and Bruce Schwack, co-founder said the pharmacy can easily serve and deliver drugs to customers across India.^[2,3]

History

In 2015, the Pradeep Dadha Group of Companies, whose roots go back about 100 years in India, announced the establishment of Netmeds.com online pharmacy. MAPE Advisory Group, a financial services firm, will be an investor in the privately owned pharmacy. The pharmacy's parent company also sells drugs wholesale to Indian pharmacies and operates retail pharmacies in Tamil Nadu. MAPE is a leading Indian investment bank focused exclusively on M&A and Private Equity advisory. MAPE has been consistently ranked among the top ten banks in India by Bloomberg in rankings for investment banks (number of transactions) for all years from 2001-2013.^[4]

Management

Pradeep Dadha, founder, heads the company and Bruce Schwack serves as co-founder. Dadha has had experience leading his family's pharmacy business, including managing a large chain of brick-and-mortar stores throughout South India and providing fulfillment services and back-office management for international pharmacies serving consumers worldwide.^[5]

Netmeds is trusted in India since 1914 which has a huge coverage over the following items.

PRESCRIPTION, OTC, DIABETES, BABY & MOTHER, PERSONAL CARE, WELLNESS & HOUSEHOLD devices.^[6]

Prescription Drugs: (Alphabetic order)

A: Acid Reducers/Acid Reflux Medications, Acne, ADHD Medications, Adjuvant Therapy, Allergies, Alzheimer's Medications, Anaemia, Analgesic, Analgesics/Pain Relievers, Anorectal Infections, Antagonists/Anti-Alcohol Medications, Anthelmintics/Anti-Worm Medications, Anti-Aging, Anti-Amoebics, Anti-Androgens, Anti-Anginals, Anti-Anxiety Medications, Anti-Arrhythmics, Anti-Bleeding Medications, Anti-Coagulants, Anti-Convulsants, Anti-Dandruff Agents, Anti-Depressants, Anti-Dotes, Anti-Emetics, Anti-Flatulent, Anti-Flatulents, Anti-Fungals, Anti-Gout, Anti-Histamines, Anti-Inflammatory Medications, Anti-Itch Medications, Anti-Malarials, Anti-Migraine Medications, Anti-Neoplastic/Anti-Cancer Medications, Anti-Parkinson's Medications, Anti-Platelet Medications, Anti-Protozoal Agents, Anti-Psychotics, Anti-Pyretics, Anti-Seizure Medications, Anti-Smoking, Anti-Spasmodics, Anti-Thrombotic agent, Anti-Tuberculosis (TB) Medications, Anti-Ulcer Medications, Anti-Vertigo Medications, Anti-Virals, Antibiotics, Antiseptics, Arthritis Medications, Asthma Medications.

B: Breast Cancer Medications, Bronchodilators.

C: Calcium Channel Blockers, Cataract, Cholesterol Medications, Chronic Obstructive Pulmonary Disease Medications, Cold & Flu Medications, Constipation/Laxatives, Cough & Cold Medications.

D: Decongestants, Depigmenting Agents, Deworming agent, Diabetes Medications, Diarrhoea Medications, Digestive Enzymes, Dilation of Pupil, Diuretics, Dry Eye Medications, Dystonia.

E: Ear Infections, Eczema, ED/Impotence, Electrolytes, Emollients, Enlarged Prostate Medications, Epilepsy Medications, Expectorant, Expectorants, Expectorants Cold & Flu Medications, Eye Infections, Eye Irritation & Redness.

F: Fibromyalgia.

G: Gastro Esophageal Reflux, Glaucoma Medications.

H: Haemorrhoids, Hair Growth Retardant, Hair Loss Medications, Heart Disease Medications, Hepatitis B Infections, HIV/AIDS, Hormone Medications, Hyperpigmentation, Hypertension/High Blood Pressure, Hyperthyroidism Medications, Hypnotic Medications, Hypothyroidism Medications.

I: Immunosuppressants, Insomnia Medications, Irritable Bowel Syndrome Medications.

K: Keratolytic Agents, Kidney Stone Medications.

L: Leprosy Medications, Liver Disease, Local Anaesthetics, Loss of Appetite, Lymphocytic Leukemia.

M: Menopause, Menstruation-Restoring Medications, Mouth Ulcers, Mouth Wash, Mucolytic Agents, Muscle Relaxants, Mydriasis.

N: Nasal Congestion, Neuromuscular Disorder Drugs, Neuropathic Pain, Neurotrophic Medications, Nootropics & Neurotrophics, Nutritional Supplements antioxidant.

O: Ocular Hypertension, Oral Care, Oral Contraceptives/Birth Control Pills, Osteoporosis, Overactive Bladder/Urinary Urgency, Ovulatory Stimulants.

P: Postpartum bleeding, Pregnancy Care, Premature Ejaculation, Promote Wakefulness, Prostate Cancer, Psoriasis Medications, Psoriasis Medications, Pupil Dilation.

R: Rashes, Raynaud's Disease Medications, Respiratory Tract Infections.

S: Scabies, Schizophrenia Medications, Sedatives, Skin Diseases, Skin Infections, Sore Throat.

T: Topical Corticosteroids.

U: Urinary Tract Infections, Urogenital Symptoms, Ureus Medications.

V: Vaccines, Varicose Veins Medications, Vasodilating Agents, Venous Disease.

W: Weight Loss/Obesity medications, Wheezing Medications.

Non-prescription Items

Baby & Infants: Maternity, baby care & mother care, Baby Skin Care, Baby Bath Product, Baby Diapers & Wipes, Infant Food & Formula, Baby Bed & Pillow, Baby Hair Care, Feeding Accessories, Health Needs, Breast Pump, Maternity Diet.

Food & Beverages: Nutrition & supplements (Nutraceuticals), Speciality Food, Speciality Malt Drink, Sugar Free Drinks.

Breakfast cereals & Home care units: Sugar free oatmeal, Insect repellents, Room fresheners & sanitizers, Sugar free chocolates, Diabetic biscuits & snacks, Green tea, Herbal tea, Malt drinks, Health drinks.

OTC items: First aid box, Band aid, Health care, Men's care, Women's care, Urinary care, Sexual wellness, Allergy & infection, Antacids, Cholesterol, Eye drop, Glucose & energy drink, Kidney care, Liver care, Mouth ulcer.



Figure-2: Online medicines

Personal Care: Body Care, Face & body powder, Hair colour, Hair remover, Hair treatment, After shave lotion, Shaving kits, Bath soap & gel, Body perfumes & roll on, Body spray, Hair oil & gel, Hand wash & sanitizer, Massage oil, Moisturizer & lotion, Tissue paper & wipes, Shampoo & conditioner, Sunscreen lotion, Cosmetics, Eye Care, Eye brow pencil, Kajal stick, Facial Kit, Face wash, Night cream, Anti aging & wrinkle treatment, Fairness cream, Skin treatment, Hair Care, Foundation, Makeup remover, Face pack, Acne care, Cleanser, Dark spots, Face bleach, Face scrub, Facial cream, Hand & Foot Care, Foot cream, Manicure, Pedicure kit, Lip Care, Men's Need, Nail Care, Oral Care, Mouth wash, Tooth brush & paste, Skin Care, Women's Need (sanitary napkins), Brace & Health aids, Abdominal belts & support, Arms & ankle support, Crepe bandage, Foot insoles & adjustments, Hot & cold pads, Back support belt, Orthopaedic & physiological support, Health monitor & equipments, Blood pressure & glucose monitor, Diabetes monitor, Health check-up monitors, Body fitness devices (multi-gym accessories), Body weight machine, Body building device, Muscle development device, Senior care & aids (diapers), Multivitamins, Health supplements, Protein mix, Herbal supplements, Memory power, Mosquito coil & repellents, Cereals.

CONCLUSION

Heavy traffic, lack of parking, monsoons, shop closed, forgetfulness... these are some of the reasons that could lead to skipping of vital medications. Since taking medicines regularly is a critical component of managing chronic medical conditions, it's best not to run out of essential medicines. Just log on to netmeds.com, place your order online and have your medicines delivered to you within 2-4 days anywhere in the country – without leaving the comfort of your home. What's more, with easy access to reliable drug information, you get to

know all about your medicine at netmeds.com and once you're a Netmeds customer, you'll get regular refill reminders, so you'll never again come up short of medicines.



Prescription medicines available



Fast, Convenient Delivery



Modern hygienic facility



Managed by certified pharmacists



Great savings on every order



Figure-3: Motto of Netmeds

At netmeds.com, it is not only provide with a wide range of medicines listed under various categories but also offer a wide choice of OTC products including wellness products, vitamins, diet/fitness supplements, herbal products, pain relievers, diabetic care kits, baby/mother care products, beauty care products and surgical supplies.

Netmeds.com continues a legacy of 100 years of success in the pharmaceutical industry. This is committed to provide safe, reliable and affordable medicines as well as a customer service philosophy that is worthy of valued customers' loyalty. This offers a superior online shopping experience, which includes ease of navigation and absolute transactional security. NetMeds: India's #1 Online Pharmacy Store; Buy Medicines Online Get 10% OFF; Apply Coupon Code: NETMEDS1000; 48 hours Delivery – ALL OVER INDIA* (CALL ON 1800-103-0304).

REFERENCES

1. <http://www.biospectrumindia.com/biospecindia/news/221332/dadha-pharma-launch-online-pharmacy-net-meds-chennai>
2. <http://www.thehindubusinessline.com/companies/100yearold-pharma-company-hooks-on-to-net/article7162151.ece>
3. http://articles.economictimes.indiatimes.com/2015-05-02/news/61746987_1_investment-bank-mape-advisory-group-60-crore
4. <http://www.newindianexpress.com/cities/chennai/article163706.ece>
5. <http://venturebeatprofiles.com/company/profile/international-drug-mart/>
6. <http://www.netmeds.com/>